

DANIEL IVAN CRISTIAN

Jakarta, Indonesia • +62 813 3133 4523 • daniel7ivan@live.com • linkedin.com/in/xinvan • www.xinvan.my.id

SUMMARY

Product Enthusiast with 4 years of experience as a Product Designer and have a professional certificate issued by Google. Have a passion for creating intuitive and visually appealing digital experiences. Proficient in the entire product development process, from conceptualization to implementation, with a strong focus on user-centered principles. Collaborative team with strong communication and problem-solving skills. Committed to continuous learning and improvement.

EXPERIENCE

PT. MNC Digital Indonesia (RCTI+), Jakarta, Indonesia

Apr 2022 – Present

Product Owner

- Led Collaborate with the product management team in defining product goals and roadmaps.
- Assist in the development of detailed product requirements, specifications, and wireframes.
- Collaborate between different departments to ensure alignment with the overall product.
- Create and maintain comprehensive product documentation, including release notes.
- Analyze user feedback and data to derive insights that inform product decisions.

UI/UX Specialist

- Create end-to-end UI/UX design process for a new audio platform until final implementation.
- Conducted user interviews and gathered insights to understand user needs and preferences, resulting in a user-centric design approach.
- Created user personas and user stories to guide the design process and ensure the application addressed the target audience effectively.
- Designed both low-fidelity and high-fidelity mockups and prototypes, incorporating feedback from users for iterative improvements.
- Collaborated closely with developers and product managers to ensure seamless implementation of the designs, maintaining design integrity throughout the development process.

PT. Sukses Karsa Teknologi, Surabaya, Indonesia

Dec 2020 – Apr 2022

UI / UX Designer

- Created design applications and websites for multiple projects catering to diverse client needs.
- Created user personas, user stories, and user journey maps to effectively communicate user needs and align project goals with user expectations.
- Thought through the application flow from scratch, ensuring intuitive navigation and seamless user experiences throughout the projects.
- Developed usable designs and interactive prototypes, allowing clients to visualize and provide feedback on the application's functionality and user interface.
- Handle a significant number of projects, showcasing my adaptability, time management, and multi-tasking skills while consistently delivering successful outcomes.

ScoutHR Indonesia, Surabaya, Indonesia

Mar 2021 – Mar 2022

UI / UX Designer

- Contributed to the idea development and participated in the creation of a job search aggregator service to obtain job information from companies.
- Collaborated in identifying problems and refining the concept, ensuring alignment with user needs and market demands.
- Played a key role in shaping the application flow, ensuring a seamless and intuitive user experience throughout the job search process.
- Designed the user interface (UI) for both the website and the application, incorporating modern design principles and ensuring visual appeal.
- Created interactive prototypes to effectively showcase the functionality and features of the service, enabling compelling presentations to potential investors.

Smart LV Education, Surabaya, Indonesia

Jan 2020 – Jan 2021

UI / UX Designer

- Conducted comprehensive research to inform the development of an online course application, ensuring alignment with user needs and trends.
- Created detailed wireframes to visualize the application's structure and layout, optimizing user experience and functionality.
- Designed an intuitive and visually appealing user interface (UI) for the mobile application, enhancing user engagement and satisfaction.
- Conducted thorough testing and gathered user feedback to identify and address usability issues, resulting in improved user experience.
- Iterated on designs based on user feedback, demonstrating a proactive approach to continuous improvement and delivering solutions.

PT. Tata Niaga Teknologi, Surabaya, Indonesia

Aug 2018 – Aug 2019

Software Engineer

- Actively contributed to the development and improvement of an existing administration system, gaining hands-on experience in front-end technologies and enhancing the system's functionality.
- Supported the front-end development efforts for a comprehensive Human Resource system, working closely with the team to implement employee data management, employment contracts, leave management, and payroll functionality.
- Gained practical experience in front-end frameworks, such as React or Angular, by participating in the creation of dynamic and responsive user interfaces.
- Actively engaged in code reviews, debugging, and testing, ensuring high-quality code and contributing to the overall improvement of the systems.

EDUCATION

Surabaya University, Surabaya, Indonesia

Oct 2020

Bachelor of Computer Information Systems; Graduated with GPA 3.89 as an Exemplary Student.

LICENSES AND CERTIFICATIONS

Google UX Design Professional Certificate

Mar 2022

Credential ID: 6HPCWPQHUPQY

To finished the certificate, have learned 7 courses about Foundations of User Experience (UX) Design; Start the UX Design Process: Empathize, Define, and Ideate; Build Wireframes and Low-Fidelity Prototypes; Conduct UX Research and Test Early Concepts; Create High-Fidelity Designs and Prototypes in Figma; Responsive Web Design in Adobe XD; Design for Social Good and Prepare for Job

Foundations of User Experience (UX) Design Course Certificate

Jan 2022

Credential ID: ZB846X3QXRUV

Developed a comprehensive understanding of the job responsibilities of entry-level UX designers, including collaboration with cross-functional teams, while also gaining a strong foundation in UX design principles such as user- centered design, the design process, accessibility, equity-focused design, and highlighted the importance and utility of design sprints in facilitating efficient and effective UX design workflows.

Start the UX Design Process: Empathize Course Certificate

Jan 2022

Credential ID: EQAR8ENK5TFY

Utilized empathetic research techniques to deeply understand user needs and pain points, translating them into well- defined problem statements, and generated innovative ideas to effectively address user challenges and provide impactful solutions.

Build Wireframes and Low-Fidelity Prototypes Course Certificate

Jan 2022

Credential ID: 9SV7CFEHYZ5G

Utilized storyboards to generate ideas, created wireframes in both paper and digital formats using Figma, built paper prototypes for interactive designs, and designed low-fidelity prototypes in Figma, effectively iterating and refining design solutions to address user needs.

Conduct UX Research and Test Early Concepts Course Certificate

Jan 2022

Credential ID: HXXWM7FMZWGD

Proficiently planned and conducted moderated and unmoderated usability studies, synthesized observations to derive valuable insights, effectively communicated research methodology and findings through persuasive presentations, and utilized research insights to modify low-fidelity designs, ensuring user-centric design decisions.

Create High-Fidelity Designs and Prototypes in Figma Certificate

Jan 2022

Credential ID: 2WT3VFQDYDMZ

Proficiently built mockups and high-fidelity prototypes in Figma, while applying visual design elements and principles, leveraging design systems for organization and standardization, and actively incorporating feedback from design critique sessions to iterate and enhance designs.

Responsive Web Design in Adobe XD Course Certificate

Jan 2022

Credential ID: ZCQ742CWNG7N

Proficiently applied the UX design process, including empathizing, defining, ideating, prototyping, and testing, to create a responsive website in Adobe XD, while strategically planning information architecture, utilizing common web layouts, and successfully completing a design project showcased in a professional UX portfolio.

Design for Social Good and Prepare for Jobs Course Certificate

Jan 2022

Credential ID: 2KJQYLHZLE44

Successfully applied the entire UX design process (empathize, define, ideate, prototype, test) to create a portfolio project focused on social good, while building wireframes, mockups, low-fidelity and high-fidelity prototypes for a mobile app and responsive website, preparing for UX design job interviews, and evaluating the suitability of freelance design work as a potential career path.

Data Analyst Course Certificate

Jun 2021

Issued by Sepuluh Nopember Institute of Technology

Completed a comprehensive data analyst course, acquiring in-depth knowledge of data analysis principles and techniques. Developed skills in working with real-world datasets, deriving valuable insights, and making informed decisions. Equipped for a data-driven career and adept at leveraging data to drive business outcomes.

ACHIEVEMENTS

Exemplary Graduates Faculty of Informatics Engineering

Oct 2022

Issued by Surabaya University

I received this award due to my outstanding academic performance during my college years, where I consistently achieved excellent grades. Additionally, I actively participated in various organizations and attended numerous events, demonstrating my commitment to extracurricular involvement.

1st Winner of HACKATHON Informatics Creative Festival

Jul 2018

Issued by Surabaya University

Our team emerged victorious in the Hackathon at ICF - Informatics Creative Festival by creating a user-friendly website for online sports field bookings. Through our innovative solution, we simplified the process of reserving sports fields, providing convenience to users. Winning this Hackathon highlights our team's technical prowess and ability to deliver impactful solutions.

3rd Winner of Student Science Week

Aug 2016

Issued by Surabaya University

Our team successfully developed a scientific paper centered on enhancing the functionality of coconut twigs, resulting in the creation of an organic soap. Through our research and efforts, we were able to transform coconut twigs into a versatile product with the aim of maximizing its usefulness in the form of a natural soap.

ORGANIZATION

Connect Group Young Professional 117 Jakarta

Jan 2022 - Present

Connect Group Leader

As a leader, I guided and motivated a group of individuals aged 24-30, reminding them of their purpose and reinforcing their faith in their religious beliefs. I provided valuable teachings on important skills such as prioritization, time management, and other aspects of personal and professional development to make a capable young professional.

Mawar Sharon Church

Feb 2022 - Present

Content Manager

I actively contribute to the church by assisting in the organization and management of various content across platforms such as Instagram, website, YouTube, and more. This involvement entails curating and managing content to ensure its effective delivery and engagement with the church community.

Connect Group East Youth 113 Surabaya

Apr 2017 – Mar 2022

Connect Group Leader

As a leader, I provide guidance and support to young individuals aged 18-24, assisting them in their spiritual growth and empowering them to experience transformative life changes. I am dedicated to mentoring and discipling them, helping them develop a clearer vision for their lives and facilitating their personal and spiritual development.

MANIAC 7 and MANIAC 8

Jul 2017 – Aug 2019

Coordinator of Information Technology

MANIAC is a multimedia triathlon competition that focuses on photography, videography, and website development, specifically designed for high school students. My role is Coordinator of the Information Technology Division, responsible for developing and managing the competition's system, website, and visual components, ensuring a seamless and engaging experience for all participants.

Student Orientation Surabaya University (MOB) - UBAYA 2019

Jul 2019 - Aug 2019

Member of Information Technology

As a member of the IT Division at MOB, Surabaya University, my role involves enhancing and maintaining various systems related to student affairs. This includes developing and improving existing systems such as attendance tracking, scheduling, note management, and other aspects that contribute to the overall student orientation experience.

Industrial Games XXVI

Nov 2016- Aug 2017

Member of Information Technology

It is a nationwide industrial competition organized by the University of Surabaya specifically for high school students or their equivalents, with a focus on industrial engineering.

RELATED SKILLS

- Know how to code, design, manage projects, understand products and marketing.
- Problem solving, adaptability and strong strategic thinking.
- Proficient with Adobe XD, Figma, and more prototyping tools.
- Understand HTML, CSS, PHP, JavaScript, and Framework.
- UX Research, empathize, define, ideate and design thinking.
- Skilled at building Wireframes, Low-Fidelity High-Fidelity Designs and Prototypes.
- Know about iterating the design process and usability testing.
- Understanding and managing the entire product development
- Analyzing and interpreting data with analytics tools
- Conducting thorough market research to identify trends, competition, and user needs.



7 Courses

Foundations of User Experience (UX) Design

Start the UX Design Process: Empathize, Define, and Ideate

Build Wireframes and Low-Fidelity Prototypes

Conduct UX Research and Test Early Concepts

Create High-Fidelity Designs and Prototypes in Figma

Responsive Web Design in Adobe XD

Design a User Experience for Social Good & Prepare for Jobs



Mar 11, 2022

DANIEL IVAN CRISTIAN

has successfully completed the online, non-credit Professional Certificate

Google UX Design

Those who earn the Google UX Design Professional Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in UX design. They can complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/professional-cert/6HPCWPQHUPQY>



UBAYA

UNIVERSITAS SURABAYA

Piagam

Nomor : 6 / SK - 441 / X / 2020

DIBERIKAN KEPADA

Daniel Ivan Cristian, S.Kom.

160716009

SEBAGAI

WISUDAWAN TELADAN

FAKULTAS TEKNIK

BERDASAR PRESTASI KURIKULER DAN EKSTRAKURIKULER

YANG MEMBANGGAKAN

Surabaya, 31 Oktober 2020

Rektor



Dr. Ir. Benny Lianto, M.M.B.A.T.